

ENTREPRENEUR CREATIVE

BE CREATIVE. MAKE MONEY.

MY RESOURCE CHEATSHEET

Below is a list of my most useful online and offline resources. Some I use at my production company, others I use for this site. They are all useful and highly recommended. - Gil

Software

[AgileCRM](#) - Client Relationship Management(CRM) for keeping track of customers and sending tracked emails

[Freshbooks](#) - invoicing, expenses

[Adobe Creative Cloud](#) - all thing video and graphics - Photoshop, Illustrator, InDesign, Aftereffects

[Thrive Content Builder](#) - front end building of website and landing pages

[Thrive Leads](#) - opt-in boxes and forms, and A/B testing

[Google Docs](#) - Where I write everything.

[Google sheets](#) - spreadsheets

[Mailchimp](#) - newsletters

[Mailpoet](#) - free up to 2500 subs, works directly from wordpress dashboard

[Hotjar](#) - Neat tool for recording how visitors use your site

[You Need a Budget](#) - budgeting to zero - helps me keep track of personal expenses and helped double the amount I was saving each month

[Hootsuite](#) - social media scheduling

Services

[Hightail](#) - Hightail's really improved their interface and have now become the best professional large file sharing service around.

[WeTransfer](#) - large file sharing - quick and easy if you don't want to pay for Hightail

[Themeforest](#) - best wordpress themes

[Envato Studio](#) - excellent freelancers to install wordpress themes, design graphics, and create explainer videos

[Upwork](#) - hire a virtual assistant near and far

[Pixabay](#) - free stock footage

Chrome extensions

[Pocket](#) - Chrome plugin for saving articles from the web

[Sidekick from Hubspot](#) - Chrome extensions that lets you know whether your email is being opened

[Hootsuite Chrome Extension](#) - schedule posts right from your Chrome browser

[AgileCRM Chrome Extension](#) - get notifications when a contact visits your site or opens an email

Education

[Udemy](#) - tons of courses, affordable - I've learned great things here. Wait until courses go on sale every month or two and pick up a \$200 course for \$19 bucks.

[CreativeLive.com](#) - I've never paid for a course here but Chase Jarvis has some great free content worth checking out.

[Ramit Sethi](#) - my new favorite online educator. His stuff simply rocks.

Podcasts

[Tim Ferris](#) - lifestyle design

[I Love Marketing](#) - marketing

[Entrepreneur on Fire](#) - entrepreneurship

[James Altucher](#) - business, mindset and whatever is on James' mind at the time

[Lewis Howes](#) - business and mindset